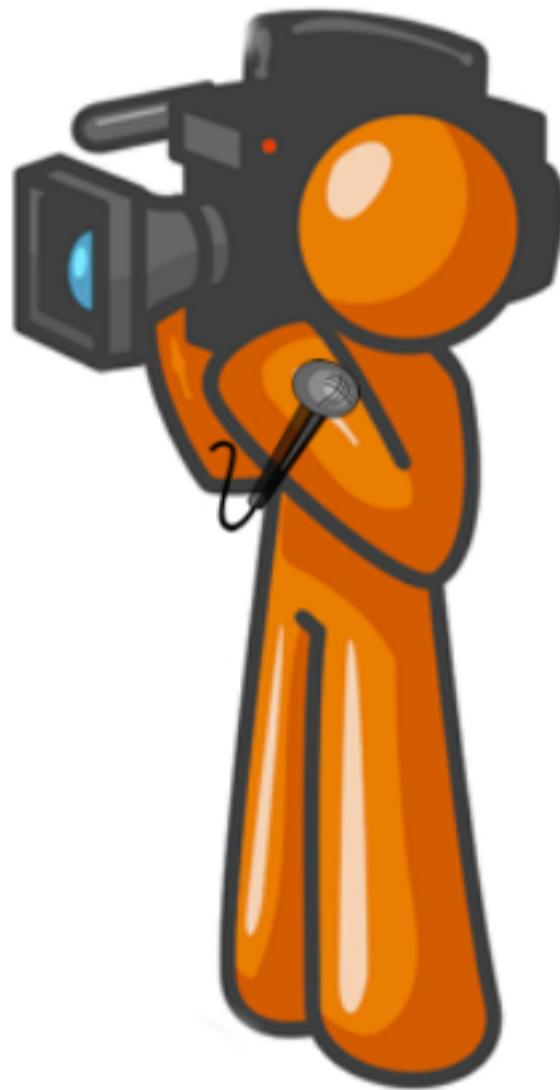


TIME MANAGEMENT VIDEO-JOURNALISM



www.fernandomejia.com

FERNANDO MEJIA
COACH

CHALLENGES

MULTIPLE DUTIES

- * Create content
- * Produce the story
- * Drive
- * Social media
- * Camera
- * Write
- * Edit
- * Ready and sharp

BOSSES (there are too many)

- * Producers
- * Assistant producers
- * Assignment Desk
- * Executives

YOU

- * You always want something better.
- * Unrealistic expectations

UNPREDICTABLE SCENARIOS

- * Technical problems,
- * Traffic
- * Lack of elements.

TIME

KNOWING YOUR STRENGTHS AND WEAKNESSES

VJ's are photographers, reporters, editors, drivers and many times, they are their own assignment desk as well. Each VJ must understand his/her own limitations in each of these areas in order to organize time and deadlines. At the end of the day the story must always make air.

THE IDEAL WORKFLOW

TASK	TIME	5:00 PM
Story ready in the studio	30 MIN	4:30 PM
Send story via internet	20 MIN	4:10 PM
Compress video	15 MIN	3:55 PM
Edit 1:30" - 1:45" Story	45 MIN	3:10 PM
Review script with producer	20 MIN	2:50 PM
Log and write	60 MIN	1:50 PM
Lunch or Dinner	60 MIN	12:50 PM
Interviews & b-roll	3 HOURS 50 MIN	9:00 AM

IT NEVER HAPPENS

WHAT CAN GO WRONG

BREAKING NEWS

- * How long will it take me to get there?
- * What can I do when I arrive to the location?
- * Inform the producer of your options

LAST MINUTE B-ROLL & INTERVIEWS

- * Are the interview and b-roll key for the story?
YES
- * Can I update the story and be on time?
NO
- * What options can I offer to the producers

CHANGE OF INFORMATION

- * Once you confirm some of the facts may change, don't use them in your story
- * Update information during live intro and outro
- * If the information is wrong, kill the package and go live
- * What options can you offer to the producers

OTHER ASSIGNMENTS

- * **Do a VO-SOT-VO before your story**
- * How long will it take to do it?
Remember: You have to drive, shoot, edit, and send video
- * Inform the producers of possible scenarios:
"If I do this, this could happen."
- * What's the priority?

MECHANICAL PROBLEM

- * How long will it take to fix it?
- * What options can you offer to the producers?

TECHNICAL PROBLEM

- * Is it fixable?
- * What options can you offer to the producers?

BE SMART

DRIVER

HELP YOU CO-WORKERS

- * **FOCUS ON THE ROAD**
- * Use technology: Dictate ideas or even a preliminary script to your smart device
- * Call your interviewee

PRODUCER

KNOW YOUR STORY

- * Call your interviewee
- * Gather elements before you leave
- * Know your deadlines: Make a list of daily tasks

PHOTOGRAPHER

- * Don't over shot
- * Shot to edit

EDITOR

- * Know you editing system
- * Organize your material

REPORTER

- * Avoid long interviews: Call your interviewee ahead
- * Log your interviews
- * Have a preliminary script ready
- * Use remaining time wisely
- * Don't promise anything you can't deliver
- * Never say it can't be done, always offer al alternative